

The Oxford Student Trinity Term (summer) 2008

Prices

Full Page	£1100 £735
Half Page (landscape)	£700 £465
Quarter Page	£450 £300
Front page banner	£500 £335
Flyer insert	£500 £335
Other formats	Please inquire

Promotions

- Buy two ads, get the third half price
- Buy three ads, get the fourth free
- Discounts when booked with other Oxford University Student Union media (please inquire)
- Get 15% off next term's booking when you book this term

Sizes

Full Page	348mm x 274mm
Half Page (landscape)	274mm x 174mm
Half Page (portrait)	348mm x 137mm
Quarter Page	274mm x 137mm

Artwork Specifications

Files should be submitted as a 300dpi high-resolution pdf or tiff, with a 3mm bleed.

Deadline Dates

<u>Edition</u>	<u>Booking</u>	<u>Artwork</u>	<u>Distribution</u>
1 (week 0)	Fri 11 th April	Mon 14 th April	Thurs 17 th April
2 (week 1)	Fri 18 th April	Mon 21 st April	Thurs 24 th April
3 (week 2)	Fri 25 th April	Mon 28 th April	Thurs 1 st May
4 (week 3)	Fri 2 nd May	Mon 5 th May	Thurs 8 th May
5 (week 4)	Fri 9 th May	Mon 12 th May	Thurs 15 th May
6 (week 5)	Fri 16 th May	Mon 19 th May	Thurs 22 nd May
7 (week 6)	Fri 23 rd May	Mon 26 th May	Thurs 29 th May
8 (week 7)	Fri 30 th May	Mon 2 nd June	Thurs 5 th June

Bookings

Please email Dave Green, OUSU Business Manager, on business@ousu.org, with the subject line "Oxford Student bookings".



Direct and Web-based media
Trinity Term (summer) 2008

Prices

Posters	£500 £335
Emails	£500 £335
Flyers	£1000 £670
Web banner (week)	£250 £165
Web banner (month)	£800 £535
Web banner (term)	£1225 £815
Web banner (2 terms)	£2200 £1465
Web banner (year)	£3000 £2000

Specifications

Posters	200 posters of A3 size, distributed to college lodges and Common Rooms.
Emails	Text, HTML or Multimedia format email, sent to all students or a selection of students.
Flyers	10,000 flyers posted in students' pigeonholes in colleges.
Web banner	Rotating banner on www.ousu.org (500-1000 hits per day). 468 x 60 pixels, Flash, Gif or Jpeg (40kb max). Maximum of 10 adverts on random rotation at one time.

Bookings

Please email Dave Green, OUSU Business Manager, on business@ousu.org, with the subject line "Direct media bookings" or "Web media bookings".